



58TH ANNUAL MEETING
DIVISION FOR PLANETARY SCIENCES

SPOKANE, WASHINGTON
25–30 OCTOBER 2026

Exhibitor & Sponsor Prospectus

The American Astronomical Society invites you to support its 58th meeting of the Division for Planetary Sciences (DPS). We are delighted to host the meeting in scenic Spokane, Washington — a place where city life mingles brilliantly with nature. Enjoy the charm and bustle of downtown Spokane, where the pace, accessibility, and hospitality provide a wonderful city experience.

DPS 58 promises to provide a jam-packed scientific schedule and the chance to connect with colleagues and friends.

This prospectus provides information on exhibit space and sponsorship opportunities. Exhibit space and sponsorship assets are available on a first-come, first-served basis.

If you have any questions, contact Rod Nenner, Director of Sales and Strategic Partnerships, at rod.nenner@aaas.org or 202-328-2010 x148.

We look forward to working with you and seeing you in Spokane in October!

Scott Murchie, Johns Hopkins Applied Physics Laboratory
Division for Planetary Sciences Chair

Abigail Fraeman, Jet Propulsion Laboratory
Science Organizing Committee Chair

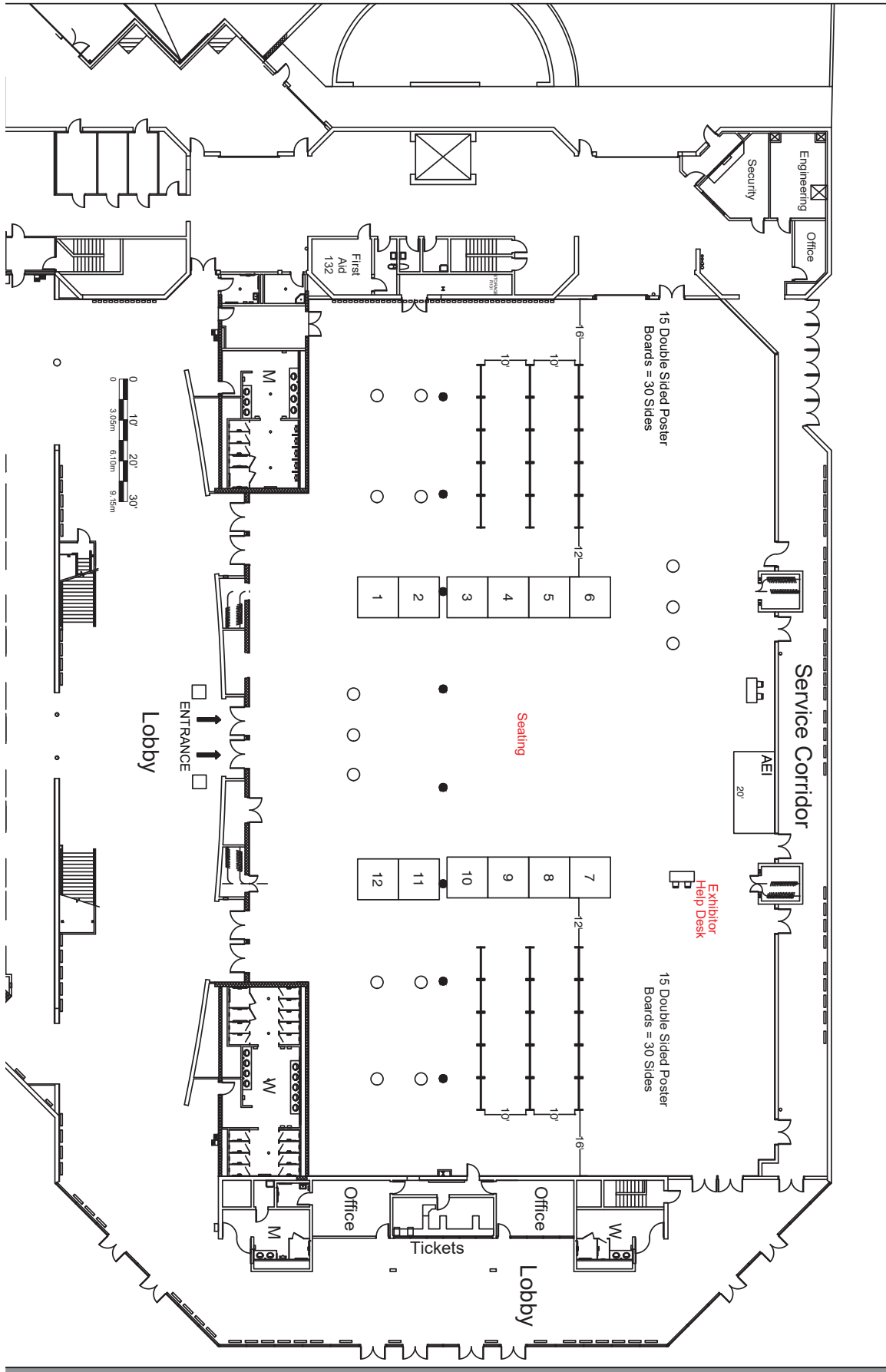
Jason Barnes, University of Idaho
Local Organizing Committee Chair

Jennifer Piatek, Central Connecticut State University
Accessibility Organizing Committee Chair

Meeting Registration Opens
1 May 2026

Booth Purchase Final Deadline
2 October 2026

Floor Plan



What to Expect

Robust Exhibit Hall Activity: The Exhibit Hall is the hub of activity for DPS meetings. Participants state that networking is one of their key reasons for attending the meeting, along with exploring the latest innovations shared by researchers and scientists — all occurring in the Exhibit Hall.

Posters: Presenters will display their posters in the Exhibit Hall every day (Monday – Thursday), creating a steady stream of traffic and providing additional opportunities to interact with attendees.

Exhibit Booths: A standard exhibit booth is 10' x 10' and includes an 6' skirted table and two chairs. Pipe and drape form a separation between the booths.

Customized Booths and Packages: If you would like to build a customized booth or support package, please contact Rod Nenner at rod.nenner@aas.org or 202-328-2010 x148. There are several naming opportunities including: opening reception, meeting program handout, daily coffee breaks, badges and lanyards, registration handout, charging stations, and more! Sponsors will receive recognition on the website, signage, as well as pre- and post-meeting promotions.

Exhibit Pricing

[Click here to reserve your space](#)

Benefits	Platinum \$12,500	Gold \$10,500	Silver \$7,500	Bronze \$4,000	Exhibitor Only \$3,000
10'x10' Complimentary Exhibit Hall booth(s)	3	2	2	1	1
Complimentary full registrations	3	2	2	2	2
Complimentary Exhibit Hall booth staff badges (no access to oral sessions)	10	6	4	4	2
One 6' draped table & 2 chairs	2	1	1	1	1
Premium location in Exhibit Hall	X	X			
Sponsor asset - from Sponsorship Opportunities list	Any one (1) asset \$10,000 or under	Any one (1) asset \$5,000 or under	Any one (1) asset \$2,500 or under		
Prominent acknowledgement on meeting signs and website	X	X	X	X	



Sponsorship Opportunities

Please note: Sponsorship opportunities are subject to availability and may be subject to change.

[Click here to reserve your sponsorship](#)

Opening Reception: \$10,000

One (1) opportunity available. This widely attended reception kicks off the meeting. Be one of the first to welcome attendees; your name and/or logo will be listed in show material and signage at the reception. Plus, you have the option to provide custom logo coasters, drinking cups, napkins, etc.

Attendee Tote Bags: \$7,500

One (1) opportunity available. Each attendee will receive a tote bag made from recycled materials at registration proudly featuring your name and/or logo alongside the meeting logo.

Hotel Guest Room Key Cards: \$5,000

One (1) opportunity available. Each guest who checks into the host hotel for the meeting will be given a key card bearing your organization's logo and tagline.

Attendee Lanyards: \$5,000

One (1) opportunity available. Each attendee will receive a lanyard with your organization logo imprinted, to be worn during the meeting. In addition, your company name and/or logo will be displayed on the lanyard rack in the highly trafficked registration area.

Ice Cream Social: \$2,500

One (1) opportunity available. This popular event brings the meeting to a close and provides you the opportunity to leave a lasting impression. Your name and/or logo will be recognized in the meeting program and signage at the reception, and as the sponsor, you may provide logo coasters, plastic drinking cups, collateral material, etc.

Daily Coffee Breaks: \$2,500 each

Four (4) opportunities available. Coffee and other refreshments are provided for all attendees each morning in the Exhibit Hall; your name and/or logo will be displayed at the coffee stations and listed in all marketing material.

Plenary Talks: \$2,500

Four (4) sessions available. You have the unique opportunity to sponsor a widely attended plenary session. Your name and/or logo will be prominently showcased on the video monitors inside the plenary room with the option to run a 30-second video, played five minutes prior to the session. In addition, you have the option to display collateral material at an unmanned table outside the session.

Message Center: \$2,500

One (1) opportunity available. Increase your organization's visibility by displaying your company name and/or logo on the message board centrally located in the highly trafficked registration area.

Wi-Fi: \$2,500

One (1) opportunity available. Just about every attendee logs on to the meeting's Wi-Fi. Your organization's name and/or logo will be listed anywhere the Wi-Fi access code is listed, including meeting materials, prominent signage in the registration area, meeting rooms, etc.

Job Board: \$2,500

One (1) opportunity available. The Job Board always attracts traffic and for many it's a required stop during the meeting. Your organization's name and/or logo will be prominently displayed on the Job Board and meeting materials.

Exhibit Hall Schedule (Tentative)

	Move-In/Move-Out	Exhibit Hall Hours
Sunday 25 October	Setup 9:00 am – 5:00 pm	Welcome Reception
Monday 26 October		9:00 am – 6:00 pm
Tuesday 27 October		9:00 am – 6:00 pm
Wednesday 28 October		9:00 am – 6:00 pm
Thursday 29 October	Teardown 6:00 pm	9:00 am – 6:00 pm

Exhibit Rules

Definition

The words “Exhibit Management” as used herein refer to the Division for Planetary Sciences (DPS).

Exhibitor Registration

Exhibitors are entitled to both Full Complimentary Registration and Exhibit Hall passes based on the level of exhibit booth reservations as indicated in the Exhibit Pricing Structure. Each exhibitor must wear an official exhibitor’s identification badge.

Housing/Hotel

Exhibitors are responsible for making their own travel and housing arrangements. Discounted sleeping room rates have been negotiated at the meeting hotel. Reservations should be made directly through the hotel.

Arrangement of Exhibits

All exhibits must be arranged without obstructing the general view or hiding other exhibits. Backgrounds (including signs) must be no more than 8 feet in height. Height restrictions are more flexible with island booths. Material extending into the exhibit area by more than 3 feet from the back wall cannot exceed 3 feet in height. No partitions other than the side rails will be allowed, unless specifically approved by Exhibit Management. Exposed, unfinished sides of exhibit backgrounds must be draped to present an attractive appearance. Exhibit Management may (at the exhibitor’s expense) direct

revisions of any exhibit that does not comply with the above guidelines. Exhibit booths may only be used in a straight line or in an island style as it appears on the floor plan.

Location/Layout of Exhibits

At all times, Exhibit Management reserves the right to alter the location and/or layout of the exhibits in the best interests of the overall exhibition and meeting.

Installation/Dismantling

Exhibits must be completely installed at least two hours prior to the opening of the show. Exhibit Management reserves the right to re-assign any space not installed at that time. No packing or dismantling of exhibits will be permitted prior to the official closing of the exhibition, and there will be a \$600 fine for any exhibitor dismantling prior to the closing of the show. Setup begins Sunday, 25 October from 9:00 am – 5:00 pm. Teardown begins on Thursday, 29 October, at 6:00 pm.

Exhibit Kits

Exhibit Kits and other important information will be sent to the primary exhibit contact listed.

General Conduct of Exhibitors

All materials and activities must be confined to the limits of the exhibit booth(s) and may not impede traffic or interfere with other exhibits. Furthermore, all of the

Exhibit Rules

following practices are expressly prohibited: the promotion of products or services other than the exhibitor's, excessive noise that would interfere with other exhibitors, the storage or use of flammable or explosive materials (or any substance prohibited by local laws or insurance carriers), the operation of X-ray equipment, the soliciting of participation in surveys or any other harassment of attendees, the use of live animals, the solicitation of business by anyone other than the representatives of exhibiting organizations, and the publicizing or conducting of any activities that would attract attendees away from the exhibition during exhibit hours.

Occupancy of Booths

We request that all exhibit booths be staffed during the advertised show hours. There is a \$600 fine for exhibitors that dismantle prior to the official end of exhibit hall hours.

Rejection & Penalties

Exhibit Management reserves the right to refuse any applicant for exhibit space, as well as the right to restrict or evict any exhibit that, in the opinion of Exhibit Management, detracts from the general character of the exhibition. This reservation applies to displays, printed matter, promotional materials, noise, personal conduct, and method of operation. In the event of such restrictions or eviction, Exhibit Management will not be liable for any refunds or other exhibit expenses.

Insurance

Exhibitors are urged to take out a portal-to-portal rider on their own insurance policy, usually available at a nominal cost, to protect against loss through theft, fire, damage, etc. Exhibitors are responsible for their equipment and property. The exhibit area will be secured, but DPS does not guarantee nor protect the exhibitor against loss of any kind. Each party agrees to be responsible for its own property through insurance or self-insurance; exhibitors

shall hold harmless DPS for any and all damage caused by theft and those perils normally covered by fire and extended coverage policy.

Liability

The exhibitor agrees to assume all responsibilities for any damage to the exhibit area. The exhibitor also expressly indemnifies and holds harmless DPS, the show's official service contractor, and any other agents of Exhibit Management from any and all liability that may ensue from accidents, injuries, damage by fire, loss or theft of property, or any other cause. Exhibitors retains sole responsibility for their exhibit materials. In the event that the exhibition is canceled, the liability of Exhibit Management shall be limited to the monies paid by the exhibitor as exhibit booth rental, less a proportionate share of all expenses incurred by Exhibit Management for the exhibition.

Subletting of Space

No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted without the knowledge and written consent of Exhibit Management.

Payment Terms

Checks and credit cards are accepted. Exhibit Fees should be made payable to the Division for Planetary Sciences, 1667 K Street, NW, Washington, DC 20006. Questions regarding exhibits and/or rates should be directed to Rod Nenner, rod.nenner@aad.org.

Cancellations

After a signed contract has been received, cancellations on or prior to 31 July will be liable for a penalty of \$630 per booth and, or sponsorship asset(s) reserved. Any cancellation after 31 July will be liable for the total fees for booth space and any sponsorship asset(s) contracted. All cancellations must be submitted in writing to Conor Sherry at conor.sherry@aad.org.

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Blue Skies Space
Division for Planetary Sciences
Elsevier B.V.
European Space Agency
Europlanet Society
Institute for Astronomy
Johns Hopkins Applied Physics Laboratory
Lockheed Martin
Lowell Observatory

Caltech-IPAC-NExSci
Planetary Data System
Smithsonian Astrophysical Observatory
Southwest Research Institute
Space Art Travel Bureau
Space Telescope Science Institute
Teledyne Princeton Instruments
The University of Texas at San Antonio
University of Central Florida



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