



21<sup>st</sup> MEETING OF THE  
AAS HIGH ENERGY ASTROPHYSICS DIVISION

HORSESHOE BAY RESORT, HORSESHOE BAY, TEXAS **7-12 APRIL 2024**

## **HEAD 21 Supporter Prospectus**

Dear Friends and Supporters,

The American Astronomical Society invites you to support the **21<sup>st</sup> Meeting of the High Energy Astrophysics Division (HEAD)**. We anticipate another HEAD meeting with great scientific content and ample opportunities for networking with friends and colleagues.

We are looking forward to building on the tremendous success of the 20<sup>th</sup> HEAD Meeting in Hawaii, which boasted approximately 500 participants in attendance. The April 8<sup>th</sup> total solar eclipse across North America will occur during the time of our meeting. This will be a highlight of the 21<sup>st</sup> meeting.

We are writing to ask if you might be willing to become an exhibitor, partner, sponsor, or supporter. The meeting attracts leading, emerging, and aspiring scientific professionals who have much to offer, as well as, learn from, your work.

If you wish to discuss partnership and sponsorship opportunities, please reach out to Rod Nenner, Director of Strategic Partnerships, [rod.nenner@aas.org](mailto:rod.nenner@aas.org). You may also complete the attached form and return to Bill McCall, AAS Exhibits and Sponsorship Coordinator, [bill.mccall@aas.org](mailto:bill.mccall@aas.org).

Yours truly,

Randall Smith, Chair  
Kristin K. Madsen, Vice Chair  
Michael Corcoran, Secretary



## HEAD 21 Exhibit-Supporter-Partner-Sponsor Reservation Form

Organization \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Twitter: \_\_\_\_\_

### SUPPORT OPTIONS:

\_\_\_\_\_ **Exhibit Table - \$2,100.00**

Exhibit Table Sign Name: \_\_\_\_\_

### Sponsorship - \$5,000.00

\_\_\_\_\_ Plenary Session (4 available)

\_\_\_\_\_ Attendee Lanyards

\_\_\_\_\_ Morning Coffee Break (4 available)

\_\_\_\_\_ Ice Cream Social

\_\_\_\_\_ Hotel Room Keycards

### Customizable Packages

\_\_\_\_\_ Solar Eclipse Viewing

\_\_\_\_\_ Poster Boards

\_\_\_\_\_ Chuck Wagon Lunch

\_\_\_\_\_ Prize Receptions

\_\_\_\_\_ Supporter Donation

Amount Due (USD): \$ \_\_\_\_\_

Please complete and return this form to Bill McCall, [bill.mccall@aaas.org](mailto:bill.mccall@aaas.org) by 26 February 2024.

### Payment:

We will email you an invoice once this form is received.

## Exhibit Table Display Hours

Date	Display Hours (staffed or unstaffed)
Monday, 8 April	8:00 am - 11:25 am <b>(Set-up)</b>
Tuesday, 9 April	10:00 am – 10:40 am 6:00 pm – 7:00 pm
Wednesday, 10 April	10:00 am – 10:40 am 6:00 pm – 7:00 pm
Thursday, 11 April	10:00 am – 10:40 am 6:00 pm – 7:00 pm

## Exhibit Table Details

- Each exhibitor will receive one 6-foot skirted table, two chairs, and a trash bin.
- You may bring pop-up banners or other displays that do not exceed 10 feet in height and 5 feet in width.
- Each exhibitor will be responsible for shipping to and from the meeting site. We will provide the details for advance delivery as well as information for packing material to ship back to your office.
- AAS will inform each exhibitor of the placement of its table in advance of the meeting.

Supporter Benefits	Plenary Session	Lanyards	Coffee Break	Ice Cream Social	Custom Packages
Complimentary meeting registration	X	X	X	X	(2)
Logo posted on the HEAD21 Meeting website	X	X	X	X	X
Logo printed on Meeting signage	X	X	X	X	X
Public recognition during plenary sessions	X	X	X	X	X
Logo and link to website on HEAD21 Mobile App	X	X	X	X	X
Logo on plenary session room "Walk-In" slides	X				X
Organization logo printed on lanyard		X			
Name on signage at food service stations			X	X	
Other benefits as agreed in customized package					X