

# EXHIBITOR AND SPONSOR PROSPECTUS



# 241



## 241ST MEETING OF THE AMERICAN ASTRONOMICAL SOCIETY

SEATTLE, WASHINGTON  
**8-12 JANUARY 2023**

Joint with the AAS Historical Astronomy and High Energy Astrophysics Divisions

We invite you to exhibit at the **241<sup>st</sup> Meeting of the American Astronomical Society at the Seattle Convention Center, in Seattle, WA from 8-12 January 2023.**

This prospectus includes:

- List of Recent AAS Meeting Exhibitors
- Exhibitor Check List
- Quick Reference of Important Dates
- Exhibit Hall Schedule
- Exhibit Booth Rates
- Exhibit Booth Reservation Form
- Exhibitor Individual Registration Form
- Exhibit Hall Floor Plan
- Advertising and Sponsorship Opportunities

Exhibit space will be reserved on a first-come, first-served basis with priority given to AAS Corporate Members and Sponsors. Exhibit rates are classified by three different categories:

- Corporate Member/Publisher Affiliate
- Government
- Nonmember

To qualify for the Corporate Member/Publisher Affiliate rate, your company must have a current AAS corporate membership. Individual memberships do not qualify for exhibit booth discounts. To qualify for the government rate, your exhibit must represent a US government Agency.

Please return forms with payment to:

Dan Cooke  
241<sup>st</sup> AAS Meeting Exhibits  
1667 K Street NW, Suite 800  
Washington, DC 20006  
[dcooke@aip.org](mailto:dcooke@aip.org) or 310-933-3902

The Service Kit, including electrical orders, furnishing, shipping information, etc., will be sent in November from Arata Expositions, the show contractor.

Detailed meeting information is available on our website, [aas.org/meetings/aas241](http://aas.org/meetings/aas241). A block of rooms has been secured at the Sheraton Grand Seattle. Visit the [website](#) for more information and remember the importance of booking within the AAS hotel room block. Exhibitors are responsible for making their own travel and housing arrangements.

We encourage your organization to participate in the daily Exhibitor Theater located in the Exhibit Hall to showcase your work and share resources.

If you have any questions about exhibiting or if you would like to receive information about enhancing your participation at the AAS Meeting, please contact Dan Cooke at 310-922-3902 or [dcooke@aip.org](mailto:dcooke@aip.org).

We look forward to seeing you in Seattle!

**Advanced Deadline: 18 October 2022**  
**Regular Deadline: 18 November 2022**  
**Final Deadline: 6 December 2022**

# About the American Astronomical Society (AAS)

Established in 1899, AAS is the major organization of professional astronomers in North America. The membership (approximately 8,000) includes physicists, mathematicians, geologists, engineers, and others whose research interests lie within the broad spectrum of subjects now comprising contemporary astronomy. The mission of the American Astronomical Society is to enhance and share humanity's scientific understanding of the universe as a diverse and inclusive astronomical community.

AAS Journals - *AJ*, *ApJ*, *ApJS*, *ApJL*  
Adasi Publishing  
Allied Powers, LLC  
ALPAO  
Andor Technology  
American Association of Variable Star Observers - AAVSO  
American Institute of Physics, Grad School Shopper  
American Institute of Physics, Physics Today  
ANDOR  
Apogee Imaging Systems, Inc.  
ARC - Sloan Digital Sky Survey III  
Arecibo Observatory  
Asahi Spectra Co., Ltd  
Associated Universities, Inc. - AUI  
Association of Universities for Research in Astronomy - AURA  
Astrobotics and AstroBetter  
Astro Haven Enterprises  
ASTRON  
Astronomical Consultants and Equipment  
Astronomical Society of the Pacific  
Ball Aerospace & Technologies Corporation  
Bowen Technovation/AstroFX  
Brooks/Cole Cengage Learning  
Cambridge University Press  
Canon  
Capital One Bank  
CARMA  
CCAT Observatory  
Center for Astronomy and Physics Education Research - CAPER  
CHANDRA X-ray Science Center  
Cherenkov Telescope Array (CTA)  
CSIRO Astronomy and Space Science  
Curtin Institute of Radio Astronomy  
DFM Engineering, Inc.  
Digitalis Education Solutions, Inc.  
e2v Aerospace and Defense  
Elsevier B.V.  
Eureka Scientific, Inc.  
European Southern Observatory  
Field Tested Software  
Finger Lakes Instrumentation, LLC  
Galaxy Evolution Explorer  
Genesis Engineering Solutions  
GMTO Corporation - Giant Magellan Telescope  
Gravitational Wave Astronomy  
Green Bank Observatory  
Hadrasaur Press  
Hands On Optics  
Herschel Space Observatory  
Historical Astronomy Division  
High Energy Astrophysics Division  
Horizon Globe  
Indiana University Pervasive Technology Institute  
Infrared Processing and Analysis Center - IPAC  
Institut de Recherche En Astrophysique et Planetologie  
Instituto de Astrofísica de Canarias  
International Astronomical Union  
International X-Ray Observatory - NASA GSFC IXO  
InterTronic Solutions  
IOP Publishing  
James Webb Space Telescope  
Kiwistar Optics  
Korea Astronomy and Space Science Institute  
Las Cumbres Observatory Global Telescope Network - LCOGT  
Laser Interferometer Gravitational-wave Observatory - LIGO  
Lockheed Martin Space Systems Company  
Lowell Observatory  
Magna-Tech Electronic Co., Konica Minolta Planetarium Systems  
McDonald Observatory  
MESATech  
Microsoft Research  
Millennium Space Systems  
MMT Observatory  
Mt. Cuba Astronomical Foundation

NANOGrav  
NASA Astrophysics Data System - ADS  
NASA Cosmic Origins  
NASA Exoplanet Science Institute, Kepler/K2 Project  
NASA Exoplanet Exploration Program  
NASA Extragalactic Database - NED  
NASA Fermi  
NASA Herschel Science Center  
NASA IPAC Infrared Science Archive  
NASA Lunar Science Institute  
NASA NuStar  
NASA Physics of the Cosmos  
NASA Science Mission Directorate  
NASA SOFIA  
NASA SWIFT  
National Geographic Society  
National Radio Astronomy Observatory - NRAO  
National Science Foundation - NSF  
National Solar Observatory - NSO  
Nature Astronomy  
NOIRLab - NSF's Optical  
Infrared LabNorthrop  
Grumman Officina  
Stellare Olympus  
America, Inc.  
OmniGlobe  
OPT Telescopes  
Orbital Sciences  
Oxford University Press  
Pearson  
Physics Today  
Piazza  
PLANCK  
PlaneWave Instruments  
Princeton University Press  
QHYCCD  
Rayleigh Optical Corporation  
Royal Society Publishing  
Sapling Learning  
SBIG Astronomical Instruments  
Schott North America, Inc.  
SciServer  
SETI Institute  
Sierra Remote Observatories  
Smithsonian/SIMBAD  
South African Large Telescope  
Southwest Research Institute  
Space Science Institute  
Space Telescope Science Institute - STScI  
Spectral Instruments, Inc.  
SPIE, The International Society for Optics and Photonics  
Spitzer Science Center  
Springer Nature  
Square Kilometre Array Telescope  
Submillimeter Array  
Sunpower Cryotel Cryocoolers  
Teledyne Imaging Sensors  
The Elumenati  
The National Academies of Sciences, Engineering and Medicine  
Thirty Meter Telescope - TMT  
Universities Space Research Association - USRA  
University of Arizona Press  
University of Chicago Press  
University of Hawaii Institute for Astronomy Pan-STARRS  
University Science Books  
USRA  
Vera C. Rubin Observatory  
Virtual Astronomical Observatory  
W.H. Freeman & Company  
Wiki Education Foundation  
Woodland Hill Telescopes  
WorldWide Telescope Ambassadors  
W.W. Norton, Inc  
WFIRST

Who  
Exhibits at  
AAS  
Meetings?

# Exhibitor Checklist

## Submit:

- Exhibit Booth Reservation Form (page 6)
- Exhibitor Attendee Registration Form (page 7)
- Internet Order (pages 8 & 9)
- Shared Exhibit Form (page 10)
- Booth Preference - Exhibit Hall Floor Plan (page 11)
- Sponsorship Program Information and Form (pages 14 - 16)
- Meeting Program Advertisement Purchase Form (page 17)
- Payment (Check, Money Order, MC, VISA, AMEX Only)
- Logo for Program and Signage (email to [exhibits@as.org](mailto:exhibits@as.org))
- Electrical Order (Service Kit)
- Furniture Order (Service Kit)
- Shipping Documents (Service Kit)

## Commit to:

- Becoming a Sponsor of the AAS Meeting
- Developing a Virtual Exhibit Hall Booth
- Participating in the Graduate Student & REU Fair and Beyond Academe Roundtable Discussions
- Joining the AAS as a Corporate Member

## Contacts:

- Dan Cooke, AAS Exhibits & Sponsors Manager  
310-922-3902 or [dcooke@aip.org](mailto:dcooke@aip.org)
- Megan Stainback, Arata Expositions  
Inc. 301-921-0800 or  
[mstainback@arataexpo.com](mailto:mstainback@arataexpo.com)
- Bill McCall, AAS Exhibits and Sponsorship Coordinator  
202-328-2010 x104 or [bill.mccall@as.org](mailto:bill.mccall@as.org)
- Diane Frendak, AAS Director of Membership Services  
202-328-2010 x109 or [diane.frendak@as.org](mailto:diane.frendak@as.org)

## Updates and Information:

[as.org/meetings/as241](http://as.org/meetings/as241)

## Important Dates (times may vary):

18 October 2022	Advance Exhibitor Deadline
18 November 2022	Regular Exhibitor Deadline
6 December 2022	Final Deadline to Reserve a Booth
11 December 2022	Exhibitor Individual Registration Deadline
8 January 2023	Exhibitor Move-in (9:00 am - 5:00 pm)
12 January 2023	Exhibitor Move-out (4:00 pm - 8:00 pm)

## Exhibit Show Schedule (Tentative)

	Sunday 8 January	Monday 9 January	Tuesday 10 January	Wednesday 11 January	Thursday 12 January	
<b>Exhibit Hall Hours</b>	<b>Move-in</b> 9:00 am - 5:00 pm	9:00 am- 6:30 pm	9:00 am- 6:30 pm	9:00 am- 6:30 pm	9:00 am- 4:00 pm	
<b>iPoster Sessions</b> w/AM coffee breaks and PM cash bars	<b>Opening Reception</b> 7:00-8:30 pm	9:30 -10:30am 5:30 - 6:30 pm	9:30 -10:30am 5:30 - 6:30 pm	9:30 -10:30am 5:30 - 6:30 pm	1:00 pm- 2:00 pm	<b>Move-out</b> 4:00 pm- 8:00 pm

## Exhibit Check-In

Check-in **Sunday, 8 January**, at the Exhibitor Services Desk **beginning at 9:00 am**. Badges and meeting materials will be available for pickup at this time. Please be sure to complete the Exhibitor Registration Form by **11 December 2022** to ensure that your badges are available when you or your colleagues arrive. Badges not picked up on Sunday will be available at the Exhibitor Services Desk for the remainder of the meeting.

*(Floor plan on Page 8)*

### iPosters

iPoster are interactive, multimedia poster presentations. The evening poster session brings the day to a close and includes a cash bar.

### Exhibitor Theater

Showcase your work and share resources in the center of the exhibit hall that will attract the attention of meeting participants as they explore the exhibit hall.

### Coffee Breaks

Coffee breaks will occur in the Exhibit Hall each morning in conjunction with the iPoster sessions. This is an excellent sponsorship opportunity for your organization.

### Charging Station

This is another ideal sponsorship opportunity. You may place your branding on the floor standing charging station. It will be constantly used.

### Career Services and Graduate School Info

Advertise employment opportunities and interview prospective candidates. Graduate schools will have promotional materials on hand for students.

## Future Meetings

242<sup>nd</sup> AAS Meeting, 4-8 June 2023  
Albuquerque Convention Center  
Albuquerque, New Mexico

243<sup>rd</sup> AAS Meeting, 7-11 January 2024  
News Orleans Morial Convention Center  
New Orleans, Louisiana



## Exhibit Booth Rates

First 10'x10' Booth	Advance by 18 October	Regular by 18 November	Late by 6 December	Extra 10'x10' Booth
AAS Corporate Member Publisher Affiliate	\$2,664	\$2,904	\$3,658	\$1,496
Government	\$3,033	\$3,419	\$4,173	\$1,753
Nonmember	\$4,583	\$5,219	\$6,183	\$2,610

Table-top Displays - includes 8' table and one exhibit hall staff badge are available for \$1,500. The final deadline to reserve a booth is 6 December 2022.

### Exhibit fees include

- Two (2) full complimentary individual meeting registrations (*access to all sessions*)
- Three (3) Exhibit Hall-only staff badges
- Admittance to all functions, breaks, and events throughout the meeting
- Virtual exhibit hall booth
- Company listing on the AAS meeting website
- Company listing and writeup in meeting mobile app
- Company logo displayed on entrance signage
- Pre-conference and onsite marketing
- Wireless access

### Booth Selection Priority:

Priority is given to Sponsors and Corporate Members for booth selection and forms will be processed in the following order:

- Sponsors/Corporate Members/Publisher Affiliates
- Government Organizations
- Nonmembers

To increase your chances of getting your preferred booth location, the Exhibit Booth Reservation Form should be returned by **18 October 2022**.

Please be sure to indicate a first, second, and third section area preference of booth location when you submit your form. We will do our best to meet your request; however, we cannot guarantee the availability of the locations you select. If we are unable to meet your request, we will notify you in advance and offer a comparable location.

### Questions? Contact Us:

Dan Cooke, AAS Exhibits & Sponsors Manager  
1-310-922-3902 or [dcooke@aip.org](mailto:dcooke@aip.org)

1-

# 241<sup>st</sup> AAS Meeting Exhibit Booth Reservation Form

## To Reserve Your Space

- Complete this reservation form and include your three (3) preferences for booth location (see floor plan on page 8)
- Payment should accompany the form
- Booths reserved and paid for by **18 November 2022** will be included on the Meeting App and Virtual Exhibit hall.

Organization				AAS Corporate ID	
Contact Person			Telephone		
Address					
City		State		ZIP/Postal Code	
Email					
Website					
Twitter Account					
Name on Booth Sign					

## Booth Selection

Sponsor  Corporate Member/Publisher Affiliate  Government  Nonmember

Total number of booths: \_\_\_\_\_ Layout:  In a Row  Island  Corner

Do you prefer an 8' table-top display only?  Yes  No

Preferences for booth location (print booth numbers) 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

We would like to be placed next to the following exhibitor(s):

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- We are interested in receiving information about sponsorship.
- We are interested in Exhibitor Theater presentation(s) at a cost of \$500.00 per 30-minute session.
- We are interested in employment recruitment activities.
- We are interested in providing a raffle prize to be drawn at the Closing Reception.

**Exhibitor agrees to abide by all terms, conditions, and regulations set forth in the exhibit rules on pages 11 and 12.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Payment Information

Return this form and we will send you an invoice with methods to submit payment. Priority deadline is 18 October 2022 or no later than the final deadline 6 December 2022 to:

Dan Cooke  
241<sup>st</sup> AAS Meeting Exhibits  
1667 K Street NW, Suite 800, Washington, DC 20006  
or [dcooke@aip.org](mailto:dcooke@aip.org)



# Exhibitor Individual Attendee Registration Form

241<sup>st</sup> Meeting of the American Astronomical Society, 8 - 12 January 2022, Seattle, WA

Registration Deadline: 7 December 2022

Two (2) full meeting registrations and three (3) Exhibit Hall-only badges are included with each exhibit. Please provide the names of each exhibit staff person who will be working your exhibit booth throughout the meeting in the space provided below. Each exhibitor must wear an official exhibitor's identification badge. If there are individual registrants required to staff your booth, they need to indicate this during their registration process. **Additional Exhibit Hall-only badges can be purchased for \$250 each.**

Company Name: \_\_\_\_\_ Booth No. : \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

## Full Complimentary Individual Meeting Registration Badges (access to all sessions)

Name	Email	Affiliation on Badge
1.		
2.		

## Exhibit Hall-Only Badges (no access to oral sessions)

Name	Email	Affiliation on Badge
1.		
2.		
3.		

## Names of Additional Individual Registrants Staffing Exhibit Booth

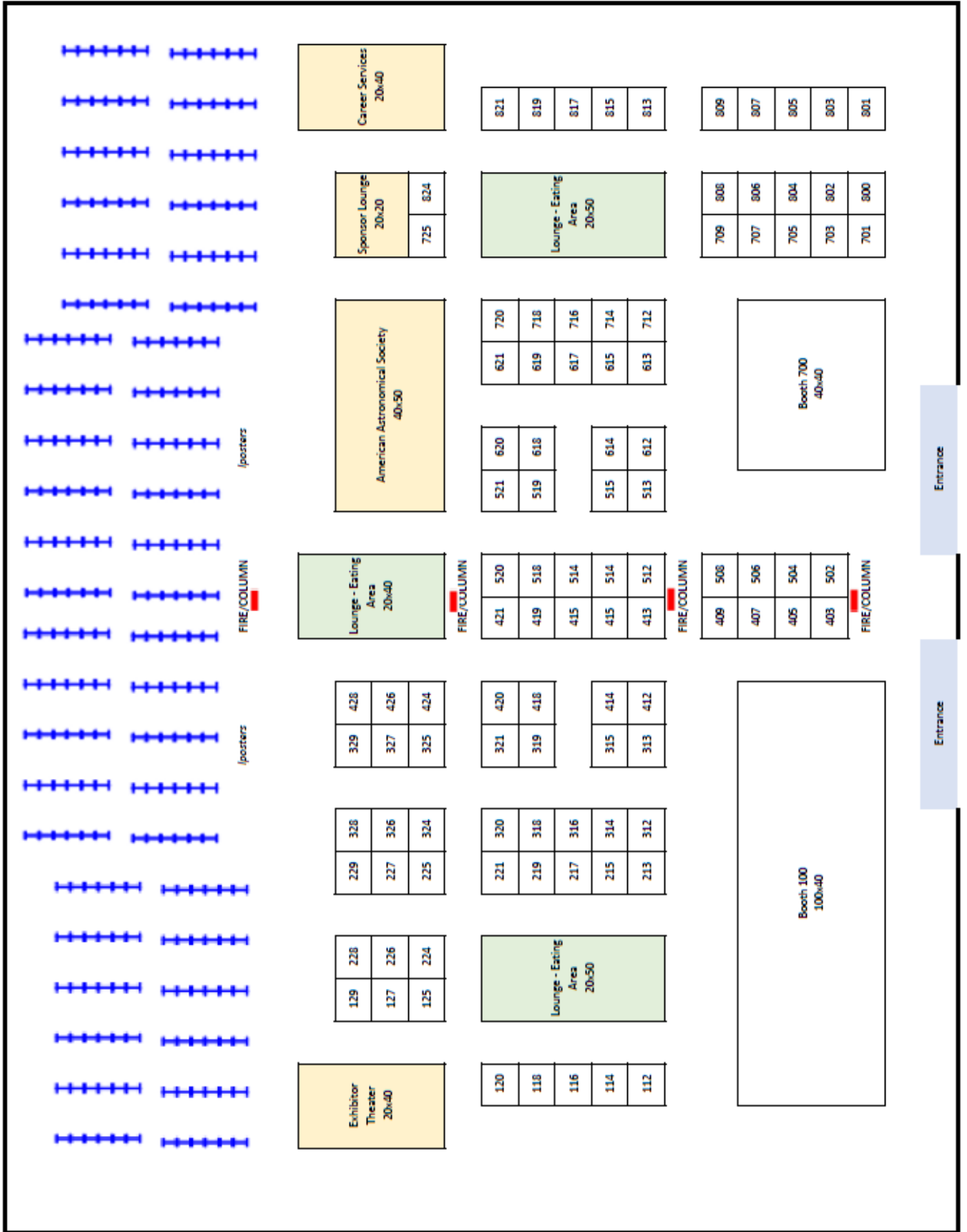
*These attendees must register and pay separately. Additional Exhibit Hall only badges cost \$250 each.*


**Return this form by 6 December 2022 to:**

Dan Cooke

241<sup>st</sup> AAS Meeting Exhibits, 1667 K Street NW, Suite 800, Washington, DC 20006 or [dcooke@aip.org](mailto:dcooke@aip.org)

# Exhibit Hall Floorplan



Entrance

Entrance



# Exhibit Rules and Regulations

## Definition

The words "Exhibit Management" as used herein refer to the American Astronomical Society (AAS).

## Arrangement of Exhibits

All exhibits must be arranged without obstructing the general view or hiding other exhibits. Backgrounds (including signs) must be no more than eight feet in height. Material extending into the exhibit area by more than five feet from the back wall cannot exceed three feet in height. No partitions other than the side rails will be allowed, unless specifically approved by Exhibit Management. Exposed unfinished sides of exhibit backgrounds must be draped to present an attractive appearance. Exhibit Management may (at the exhibitor's expense) direct revisions of any exhibit that does not comply with the above guidelines. Exhibit booths may only be used in a straight line as it appears on the floor plan. Exhibitors wishing to exceed the height limit may do so in an island configuration.

## Location/Layout of Exhibits

At all times, Exhibit Management reserves the right to alter the location and/or layout of the exhibits in the best interests of the overall exhibition and meeting.

## Installation/Dismantling

Exhibits must be completely installed by 5:00 pm on Sunday, 8 January 2023. Exhibit Management reserves the right to re-assign any space not installed at that time. No packing or dismantling of exhibits will be permitted prior to the official closing of the exhibition, and there will be a \$500 fine for any exhibitor dismantling prior to the closing of the show.

## Official Service Contractor

Arata Expositions, Inc. is the official service contractor. Please contact them at 301-921-0800 for pricing and questions about furniture and other special requests for your booth. Exhibit Kits and other important information will be sent to the primary exhibit contact listed on the AAS exhibit booth reservation form.

## Occupancy of Booths

All booths should be staffed during the advertised show hours.

## General Conduct of Exhibitors

All materials and activities must be confined to the limits of the exhibit booth(s) and may not impede traffic or interfere with other exhibits. Furthermore, all of the following practices are expressly prohibited: the promotion of products or services other than the exhibitor's, excessive noise that would interfere with other exhibitors, the storage or use of flammable or explosive materials (or any substance prohibited by local laws or insurance carriers), the operation of x-ray equipment, the soliciting of participation in surveys or any other harassment of attendees, the use of live animals, the solicitation of business by anyone other than the representatives of exhibiting organizations, and the publicizing or conducting of any activities that would attract attendees away from the exhibition during exhibit hours.

## Rejection & Penalties

Exhibit Management reserves the right to refuse any applicant for exhibit space, as well as the right to restrict or evict any exhibit that, in the opinion of Exhibit Management, detracts from the general character of the exhibition. This reservation applies to displays, printed matter, promotional materials, noise, personal conduct, and method of operation. In the event of such restrictions or eviction, Exhibit Management will not be liable for any refunds or other exhibit expenses.



# Exhibit Rules and Regulations (continued)

## Insurance

Exhibitors are urged to take out a portal-to-portal rider on their own insurance policy, usually available at a nominal cost, to protect against loss through theft, fire, damage, etc. Exhibitors are responsible for their equipment and property. The exhibit area will be monitored and secured, but Exhibit Management does not guarantee nor protect the exhibitor against loss of any kind. Each party agrees to be responsible for its own property through insurance or self-insurance; exhibitors shall hold harmless Exhibit Management for any and all damage caused by theft and those perils normally covered by fire and extended coverage policy.

## Liability

The exhibitor agrees to assume all responsibilities for any damage to the exhibit booth area. The exhibitor also expressly indemnifies and holds harmless Exhibit Management, the show's official service contractor, and any other agents of Exhibit Management from any and all liability that may ensue from accidents, injuries, damage by fire, loss or theft of property, or any other cause the exhibit booth area. Security guards will be provided; however, the exhibitor retains sole responsibility for his/her own exhibit materials. In the event that the exhibition is canceled, the liability of Exhibit Management shall be limited to the monies paid by the exhibitor as exhibit booth rental, less a proportionate share of all expenses incurred by Exhibit Management for the exhibition.

## Subletting of Space

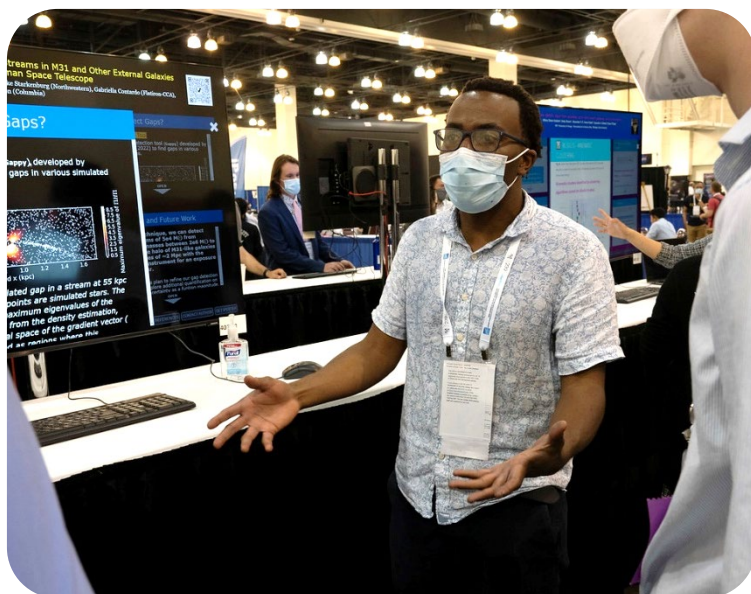
No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted without the knowledge and written consent of Exhibit Management.

## Payment Terms

Checks, credit cards, and wire transfers are accepted. Exhibit Fees should be made payable to the American Astronomical Society, 1667 K Street NW Suite 800, Washington, DC 20006. Questions regarding exhibits and/or rates should be directed to Dan Cooke, AAS Exhibits and Sponsorship Manager, [dcooke@aip.org](mailto:dcooke@aip.org).

## Cancellations

After a signed contract has been received, cancellations prior to 21 November 2022 will be liable for a penalty of \$600 per booth reserved. No refunds will be given after 21 November 2022. All cancellations must be submitted in writing.



# Sponsorship Program

## Sponsorship Deadline: 6 December 2022

Participating in the AAS Meeting Sponsorship Program is a great way to increase your exposure at the AAS meeting and show your support for the American Astronomical Society. Please contact Dan Cooke for pricing and information: [dcooke@aip.org](mailto:dcooke@aip.org).

### Sponsor Levels

Platinum - \$17,000+      Gold - \$12,000-\$16,999  
 Silver - \$6,000-\$11,999      Bronze - \$4,000-\$5,999  
 Contributor - \$2,500-\$3,999

Benefits	Platinum	Gold	Silver	Bronze	Contributor
Company logo on landing page of virtual exhibit hall	x				
Handout station in registration area	x				
Invitation to 40-plus reception	4	2			
Opportunity to meet with Executive Officer	x	x			
Company bio in online block schedule	x	x			
Four customized Facebook & Twitter postings	x	x			
Access to list of meeting attendees	x	x			
Complimentary full registration	3	2	1		
Mobile app banner ad	x	x	x		
Extra meeting signage	x	x	x		
Access to the Sponsor Lounge Throughout the meeting	x	x	x	x	
Onsite announcements and recognition	x	x	x	x	
Pre-meeting promotion	x	x	x	x	
Logo on the meeting website	x	x	x	x	x
Booth in the virtual exhibit hall	x	x	x	x	x
Listing on meeting signage of specific items supported	x	x	x	x	x
Sponsor ribbons on badges	x	x	x	x	x
Prime location if an exhibit is ordered	x	x	x	x	x

**If you would like to discuss a customized sponsorship package, please contact**

Dan Cooke, AAS Exhibits & Sponsors Manager

1-310-922-3902 or [dcooke@aip.org](mailto:dcooke@aip.org)

# Sponsorship Program

## Sponsorship Deadline: 6 December 2022

Sponsorship packages are available at various pricing structures. The AAS staff will work with you to maximize your sponsorship budget. Please note that sponsors from the previous year have the right of first refusal on the same product from previous meeting(s). Supporting the meeting gives you the unique opportunity to:

- Present your organization and products to **over 2,500 meeting attendees for four straight days**
- Receive **around the clock exposure** prior to the meeting with a **link to your website on the Seattle meeting website**
- Have **your logo in the meeting program and prominently displayed for all four days of the meeting**

Please contact Dan Cooke for pricing and information: [dcooke@aip.org](mailto:dcooke@aip.org) or 1-310-922-3902.

### Opening Reception - \$20,000

This special reception kicks off the meeting. Be one of the first to welcome attendees.

### Closing Reception - \$20,000

This reception brings the meeting to a close. You will have one more opportunity to leave a lasting impression.

**Charging Stations- \$10,000** High traffic area provided for attendees to access the internet. Sponsor organization logo displayed on monitors and structures.

### Poster Sessions or iPosters Sessions - \$10,000

Scientific Posters are displayed throughout the week in the Exhibit Hall. The poster sessions will be branded with your logo.

### Attendee Totebags - \$10,000

Every attendee can receive a meeting bag at registration. Your logo will appear on the bag. Price varies based on bag chosen.

### Daily Coffee Breaks - \$10,000 each - *Four Opportunities Remain*

Coffee and other refreshments provided for all attendees each day in the Exhibit Hall. Sponsor can provide branded mugs or other items.

### Career Services - \$7,500

Sponsor the efforts of the Employment Committee and help future astronomers identify career choices.

### Volunteer T-shirts - \$7,500

A team of volunteers help support the meeting. They can promote your company with your logo on the branded t-shirt.

### Attendee Lanyards and Badge Holders - \$7,000

Each attendee will receive a lanyard with organization logo imprint.

### AAS Donor & Sponsor Lounge - \$7,000

As we show gratitude to our donors, you'll have an opportunity to display marketing material about your organization in their lounge.

### iPoster Session Break - \$7,000 - *Four Opportunities*

*Remain* Refreshments provided for all attendees each day in the Exhibit Hall. Sponsor can provide personalized mugs, napkins, or other items.

### Column Wraps/Aisle Signs- \$5,000

Company logos on Exhibit Hall columns or aisle signs.

### Mobile App - \$5,000

Used by 80% of attendees to navigate the meeting program. Lead logo placement on the AAS Meeting Mobile App.

### Press Office - \$5,000

Support the activities of the Press Corps, including the streaming of press conferences.

### Branded Hotel Key Cards - \$5,000

Have your organization's logo printed on hotel guest room key cards.

### Registration Handout (Pens, Postcard, Pad, etc.) - \$2,500

Insert will be distributed in the meeting bags to attendees with an imprint of organization logo. Organization provides collateral.

### Mobile Device Charging Station - \$2,500

Two mobile device charging stations will be setup in a centralized location so attendees can charge cell phones, tablets, and laptops.

### Plenary Talks - \$2,500 - *Four Days Available*

Increase your organization's visibility by sponsoring the plenary sessions and distribute your company's collateral.

### Handout Stations - \$2,000

Increase your organization's visibility by displaying your marketing materials at a station in the registration area.

### Meeting Website Advertisements - \$1,500

Scrolling ads of your logo on the sidebar of the meeting website.

### Hand Sanitizer - \$1,500

Two branded hand sanitizer stations.

## Let us design a custom package for you!



# Sponsorship Form

241<sup>st</sup> Meeting of the American Astronomical Society

8-12 January 2022, Seattle, WA

Sponsorship Deadline: 6 December 2022

The AAS welcomes new ideas and requests. Custom packages can be designed based on your budget and visibility needs.

Sponsors have access to the AAS Donor and Sponsor Lounge for private meetings and refreshments throughout the meeting.

Contact Information (Please type or print clearly)			
Organization Contact			
Title			
Organization Name			
Address		City, State, Zip	
Telephone		Fax	
Email			
Item Sponsoring		Amount	\$

You will receive an invoice once you submit this sponsorship commitment.  
I agree to pay the total amount stated above.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Return this form by 6 December 2022 to:

Dan Cooke  
241st AAS Sponsorship  
1667 K Street NW, Suite 800  
Washington DC 20006  
dcooke@aip.org

