

DPS 2020

26 - 30 October | Virtually Anywhere

52nd DPS Virtual Exhibit Hall Booth Rep Training

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THE
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JOURNAL

AAS/DPS Meetings Team

October 13, 2020



HOUSEKEEPING NOTES

- 637 Registrants (as of 10/13/20)
- Meeting website <https://aas.org/meetings/dps52>
 - Block Schedule
 - Scientific Program
 - Exhibitor Webinars
- First Booth Drafts Returned after 10 Business Days
 - Small edits, 2 rounds of revisions
- Booth Staff will be able to access their live booths to practice by October 22
- Booth Contact will receive all other login information by the end of this week
- Please submit Job Ads to <https://dps.aas.org/jobs>
- Social Media - **#DPS2020**

MEETING DATES/HOURS

- **Live Meeting**
 - Monday, October 26 - Friday, October 30, 2020
- **Preview Week**
 - Monday, October 19 – Friday, October 23, 2020
 - Pre-recorded oral talks
 - iPosters Live
 - Slack Channels Live
- **EASTERN DAYLIGHT TIMEZONE**

Live Meeting: Monday, October 26 – Friday, October 30

EXHIBIT HALL HOURS

- All Day –Suggested at least 1 Booth Rep
 - Monday– Friday: 11:00 – 22:00 EDT
 - Science Sessions run through ~19:30
 - Evening events include social gatherings, daily chats, webinars
 - See the Block Schedule (<https://aas.org/meetings/dps52>)

Live Meeting: Monday, October 26 – Friday, October 30 EXHIBIT HALL HOURS (continued)

- Interactive Exhibit Hall – **Required** Booth Time all Booth Staff
 - Monday, 10/26: 13:00 – 14:00 EDT
 - Tuesday, 10/27: 12:00 – 13:00 EDT
 - Wednesday, 10/28: 11:00 – 12:00 EDT
 - Thursday, 10/29: 11:45 – 12:45 EDT
 - Friday, 10/30: 11:00 – 12:00 EDT

The booth contents will be available for 30 days following the meeting for registered meeting attendees

Exhibit Booth Roles

BOOTH CONTACT

- Main contact with DPS
- All correspondence should flow through the booth contact
- Manage Zoom Room Hours (Zoom Account Credentials)
- Manage Zoom Room Breakouts
- Manage Appointment Requests with Booth Reps (GMAIL Account)
- Manage Exhibitor Webinar Logistics and Signup Lists
- Provide list of Booth Reps to DPS

Exhibit Booth Roles (continued)

BOOTH REP

- Meeting Full Attendee also representing an exhibit
- Staff booth according to Booth Contact's Schedule
- Hang out in the exhibit Zoom Room
- Monitor Slack Channel
- Meet with Attendees

Ensure Success at Your Exhibit

- Review registrant list and reach out to individuals over Slack
- Have a plan for activities in your booth
 - Product demonstrations, post schedule
 - Host a booth event
 - Meet a special guest (author, plenary speaker, prize winner)
 - Trivia, scavenger hunt, survey, contest – mail prizes
 - Provide special offers and discounts
 - Send digital swag
 - Promote on Slack and Social Media **#DPS2020**
 - Monitor other Slack Channels
 - FOLLOW UP!

Demonstrate Exhibit Booth

- Logon to Meeting Portal
- Overview of Meeting Platform
- Go to Exhibit Hall
- Find your Booth
- Navigate the panels, tabs, uploads
- Go to Slack
 - Browse Your Channel
 - Find Attendees and Direct Message
- Go to Zoom Rooms
 - Create Breakouts
- Scheduled Appointments
 - Google Calendar
- Exhibitor Webinar
- Support

Meeting Platform Logon Credentials

- Must be registered for DPS
- Welcome emails to be sent on 10/18
- AAS Username/Password
- Check that you know it
my.aas.org/services
- Forgot username?
- Forgot password?

- Help: ***reg-help@aaas.org***



52nd DPS Virtual Meeting Log In

Username

Password

Keep me signed in

Sign In

[Forgot username?](#) | [Forgot password?](#)

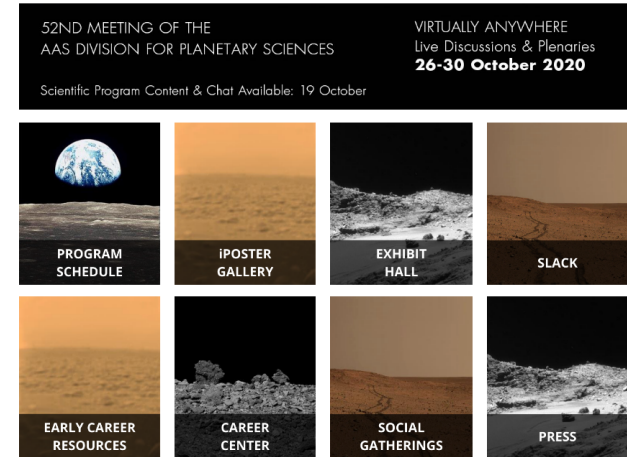
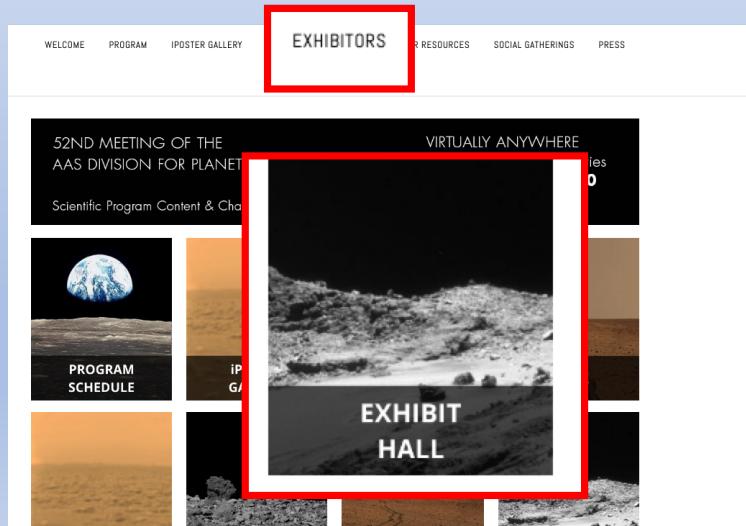
If you need assistance please contact reg-help@aaas.org.

You must be [registered for the 52nd DPS meeting](#) in order to access this content.

Password must be at least 7 characters long and contain letters and numbers.

Landing Page

- Navigate
 - Menu Bar
 - Clickable Regions
- Sponsors/Partners



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Exhibit Hall

- *Hover* to get description
- **Click ENTER BOOTH**
- **Click EXHIBITOR WEBINARS**

Exhibitor Webinars

Exhibits will open on Monday, October 26.

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USRA is an independent, nonprofit research corporation where the combined efforts of in-house talent and university-based expertise merge to advance space science and technology.

USRA works to advance our understanding of the solar system, from its formation, through its evolution, to its current state.

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VISIT EXHIBITORS

Exhibitor Webinars

Exhibits will open on Monday, October 26.

52ND MEETING OF THE
AAS DIVISION FOR PLANETARY SCIENCES

VIRTUALLY ANYWHERE
Live Discussions & Plenaries
26-30 October 2020

Scientific Program Content & Chat Available: 19 October



Watch the Introduction Video



Publish your Notes



Click Here for Resources

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Image credit: NASA/Johns Hopkins University Applied Physical Laboratory/Science Art Research Institute

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Demonstration

Exhibitor Webinars

- Landing Page
 - PROGRAM SCHEDULE →
 - EXHIBITOR WEBINAR TAB
- From Exhibitor Hall
 - EXHIBITOR WEBINARS
- From Exhibit Booth
 - EXHIBITOR WEBINAR SIGNUP

JOIN on ZOOM at specific time or watch recording after finished.

Exhibitor Webinars Schedule

Monday | Tuesday | Wednesday | Thursday | Friday

Monday, October 26, 2020

Brines Across the Solar System: The LPi's New Conference Initiative
11:00 - 11:30 EDT

Dr. Edgard Rivera-Valentin (Universities Space Research Association/Lunar and Planetary Institute)

Brines Across the Solar System: The LPi's New Conference The LPi's Brines Across the Solar System (BAS) initiative dives into brines as a key component of planetary systems and the technologies needed to explore them. Salty aqueous solutions (i.e., brines) are prominent across diverse planetary bodies. They erupt from Enceladus, reconstructed from precipitates on the surface of Ceres and Mars, and inferred from meteoritic samples. Understanding the formation and preservation of these brine systems provides vital clues to their role in geological, geophysical, environmental, and biological processes. In this series, we shall address questions relating to the thermodynamics and physicochemistry of brines, as well as their occurrence today and throughout time in our solar system and beyond.

The NASA Exoplanet Archive: On the Road to a Billion Planets
11:30 - 12:00 EDT

Jessie Christiansen (Caltech/IPAC-NExSci)

The NASA Exoplanet Archive is NASA's official census of the known extrasolar planets and NASA mission planet candidates. As both the number of planets and the types of information we can glean about these planets increase exponentially, the archive continues to evolve and expand its data holdings and tools. Tune in to explore our newest interfaces, developed incorporating significant consultation with the community, and learn how we can help you with your next discovery.

Introduction to PDS Geosciences Node Data Sets and Analysis Tools
12:00 - 12:30 EDT

Ray Arvidson and Scott VanBommel (Washington University in St. Louis)



Every registrant received an invitation to connect to the **#DPS2020/52nd Annual Meeting of the Division for Planetary Sciences Slack Workspace**

Each exhibit has its own Slack Channel.

- # exb_aas_pub
- # exb_astro_haven
- # exb_astrophys_data_sys
- # exb_astrophysics_data_s...
- # exb_aura
- # exb_ball
- # exb_caltech_ipac
- # exb_elsevier_icarus
- # exb_lpi
- # exb_nasa_irtf
- # exb_nexsci
- # exb_planetary_data_syst...
- # exb_planetary_sci_inst
- # exb_space_dynamics_lab
- # exb_startorialist
- # exb_stsci
- # exb_swri
- # exb_trex
- # exb_univ_arizona_press
- # exb_univ_central_florida
- # exb_usra



- Send Messages
- Threaded Conversation
- Direct Message Users
- Upload Files
- Pin Important Content

The screenshot displays a Slack workspace window. The top navigation bar shows the search bar with the text "#DPS2020 / 52nd Annual Meeting of the Division for Planetary Sci...". The left sidebar contains a list of channels under the heading "#DPS2020 / 52nd A...". The selected channel is "#exb_startorialist", which is highlighted in blue. Below the channel name, there is a list of channel members, including "exb_aas_pub", "exb_astro_haven", "exb_astrophys_data_sys", "exb_astrophysics_data_s...", "exb_aura", "exb_ball", "exb_caltech_ipac", "exb_elsevier_icarus", "exb_lpi", "exb_nasa_irtf", "exb_nexsci", "exb_planetary_data_syst...", "exb_planetary_sci_inst", "exb_space_dynamics_lab", "exb_startorialist" (highlighted), "exb_stsci", "exb_swri", "exb_trex", "exb_univ_arizona_press", "exb_univ_central_florida", and "More unread". The main content area shows a pinned message from Emily Rice, dated 10:32, with the text "Shop online now: <https://shop.startorialist.com>". Below the message is a promotional image for "STARtorialist SCIENCE + FASHION" featuring a stylized sunburst design. The image contains the text "STARtorialist SCIENCE + FASHION". Below the image, there are reaction icons (thumbs up and smiley face) and a count of 1. Below the pinned message, there are two messages from Debbie Kovalsky, dated 10:42 and 10:47, and one message from Emily Rice, dated 10:54. The bottom of the interface shows a message input field with the placeholder text "Send a message to #exb_startorialist" and a rich text editor toolbar.



Quick Guide

<https://slack.com/resources/using-slack/your-quick-start-guide-to-slack>

Where are the channels?

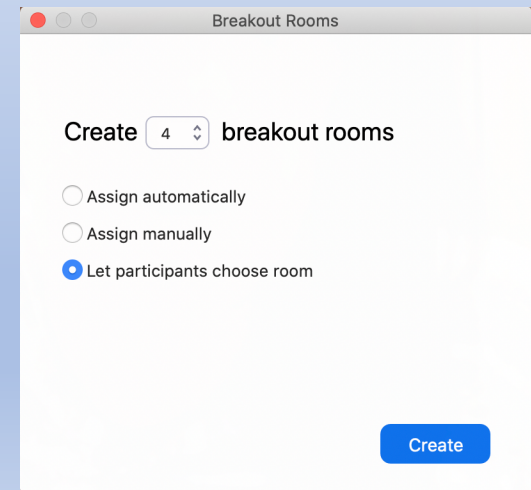
- Use the + button
- Find channels that interest you
- Join it

What should I be doing in Slack?

- Complete your profile
- Monitor notifications
- Use @ to direct a question or comment towards a particular user
- Respond in threads



- Booth Contact (Host) will receive a Username/Password to their own Zoom Account
- The Host may share this with 1-2 other booth staff
- Zoom is scheduled to be live from 8:30 – 22:30 EDT
- Hangout as group and wait for visitors
- Host can setup breakout sessions within your Zoom Room
 - Note that Zoom can be used over through a browser
 - Participants will need to be moved by the host if they are using a browser
 - Only the Host can setup/move users
- Screen Sharing/Video Playback and more capabilities





Helpful Training

- Breakout Rooms

<https://www.youtube.com/embed/jbPpdyn16sY?rel=0&autoplay=1>

- Basic Meeting Controls

https://www.youtube.com/embed/ygZ96J_z4AY?rel=0&autoplay=1&cc_load_policy=1

- Sharing Your Screen

https://www.youtube.com/embed/YA6SGQlVmcA?rel=0&autoplay=1&cc_load_policy=1

Conduct Response Team

If you see or experience an incident of concern (such as harassment or bullying), please report it to the Conduct Response Team. They can be reached in the following ways:

- The email address dpsresponseteam@aas.org
- The **#conductresponseteam** channel on the DPS 2020 Slack workspace

Contact:

Debbie Kovalsky

Director of Exhibits & Development

debbie.kovalsky@aas.org or **301.346.7958**

<http://aas.org/meetings/dps52>

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