

# Meeting Program Advertisement Purchase Form

Meeting Program Advertisement Purchase & Submission Deadline: 21 November 2018

<b>Contact Information (Please type or print clearly)</b>			
<b>Organization Contact</b>			
<b>Title</b>			
<b>Organization Name</b>			
<b>Address</b>		<b>City, State, Zip</b>	
<b>Telephone</b>		<b>Fax</b>	
<b>Email</b>			
<input type="checkbox"/>	<b>Back Cover (Color) - Includes Sponsor Designation</b>	<b>\$7,500</b>	
<input type="checkbox"/>	<b>Inside Front/Back Cover (Color) - Includes Sponsor Designation</b>	<b>\$2,500</b>	
<input type="checkbox"/>	<b>Full Page (Black &amp; White)</b>	<b>\$1,250</b>	
<b>Payment Information</b>			
<input type="checkbox"/> Check/MO# _____ <input type="checkbox"/> American Express <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> Bill Us			
<b>Credit Card Number</b>		<b>Exp</b>	
<b>Name as it appears on card</b>			
<b>Signature</b>			
My signature certifies that the company listed above has approved the attached advertisement for publication and agrees to pay the appropriate advertisement fee.			

**Submit the Meeting Program Advertising Purchase Form and a high-resolution file to [exhibits@as.org](mailto:exhibits@as.org)**

<p><b>Full-page ad (B&amp;W)</b></p> <ul style="list-style-type: none"> <li>• 6in wide x 10in tall</li> <li>• ¼ in inside margin on left and right side (Text and images area is 5.5in wide x 10in tall)</li> <li>• ¼ in bleed on all sides</li> <li>• Illustrations are to be vector based, black &amp; white, .ai or .eps files</li> <li>• Photos are to be full sized and at 300 dpi, black &amp; white, .psd or .tiff files</li> <li>• Fonts are to be vector based and turned to outlines</li> <li>• Ad should be in .ai, .eps, or .pdf file format with all linked files attached</li> </ul>	<p><b>Inside Front, Inside Back, or Back Cover ad (Color)</b></p> <ul style="list-style-type: none"> <li>• 6in wide x 10in tall</li> <li>• ¼ in inside margin on left and right side (Text and images area is 5.5in wide x 10in tall)</li> <li>• ¼ in bleed on all sides</li> <li>• Illustrations are to be vector based, .ai or .eps files</li> <li>• Photos are to be full sized and at 300 dpi, CMYK color coded, .psd or .tiff files</li> <li>• Fonts are to be vector based and turned to outlines</li> <li>• Ad should be in .ai, .eps, or .pdf file format with all linked files attached</li> </ul>
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