

Sponsorship Program

Sponsorship Deadline: 29 April 2013

Participating in the AAS Meeting Sponsorship Program is a great way to increase your exposure at the AAS Annual Meeting and show your support for the American Astronomical Society.

Supporting the meeting gives you the unique opportunity to:

- Present your organization and products to **over 1,200 meeting attendees for four straight days**
- Receive **around the clock exposure**, prior to the meeting, with **a link to your website on the Indianapolis meeting website**
- Have **your logo in the meeting program and prominently displayed for all four days of the meeting**

Sponsorship packages for two and four meetings are also available, along with customized items of your choice.

All sponsorship opportunities are exclusive unless otherwise noted. Please note that sponsors from the previous year have the right of first refusal on the same product from previous meeting(s).

Please contact Debbie Kovalsky for pricing and information: debbie.kovalsky@aaas.org or 202-328-2010 x110.

Opening Reception

\$10,000

This special reception kicks off the meeting. Be one of the first to welcome attendees to the meeting.

Closing Reception

\$10,000

This reception brings the meeting to a close. You will have one more opportunity to leave a lasting impression.

Coffee Breaks - Four Opportunities Remain

\$5,000

Coffee and other refreshments provided for all attendees each day in the Exhibit Hall. Sponsor can provide personalized mugs, napkins, or other items.

AAS Donor Lounge

\$2,500

As we show gratitude to our donors you'll have an opportunity to display marketing material about your organization in their lounge.

Poster Session Break/Reception - Four Opportunities Remain

\$3,000

Refreshments provided for all attendees each day in the Exhibit Hall. Sponsor can provide personalized mugs, napkins, or other items.

Cyber Café

\$5,000

High traffic area provided for attendees to check email and access the internet. Sponsor organization logo displayed on monitors and 3'x 8' banner.

Online Program and Itinerary Builder **NEW!**

\$1,500

Logo placement on the first page of the online program.

Program Book Back Cover

\$7,500

Full page advertisement on the outside back cover of the program.

Mobile Device Charging Station **NEW!**

\$5,000

Mobile Devices charging station will be setup in a centralized location so attendees can charge cell phones, tablets and laptops.

Attendee Totebags

\$3,000-10,000 (determined by number of attendees)

Every attendee receives a meeting bag, upon registration filled with meeting materials. Your logo will appear on the bag.

Meeting Pens

\$1,000-2,000 (determined by number of attendees)

Pens will be distributed in the meeting bags to attendees with an imprint of organization logo.

Dessert Reception

Price determined by Reception

Host a dessert reception for a special AAS event. Several options are available.

Attendee Lanyards and Badge Holders

\$2,500-5,000 (determined by number of attendees)

Each attendee will receive a lanyard with organization logo imprint.

Digital Banner or Poster Display

\$500

We will display your logo on one 47" monitors or place your poster in a high traffic area.

Handout Stations

\$750

Increase your organization's visibility by displaying your marketing materials at a station in the registration area.

Meeting Website Advertisements **NEW!**

\$500

Scrolling ads of your logo or advertisement on the sidebar of the meeting website.

Attendee Bag Inserts

\$1,000+Cost of Insert

Increase your organization's visibility by including marketing materials in each attendee tote bag.

AAS General Sponsor

\$1,000+

Organization will be recognized as a general meeting sponsor.

Sponsorship Form

222nd Meeting of the American Astronomical Society, 2-6 June 2013, Indianapolis, IN

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The AAS welcomes new ideas and requests. Custom packages can be designed based on your budget and visibility needs.

Contact Information (Please type or print clearly)			
Organization Contact			
Title			
Organization Name			
Address		State, Zip	
Telephone		Fax	
Email			
Item Sponsoring		Cost/ Budget	

Payment Method			
<input type="checkbox"/> Bill me. (I will be billed upon AAS receipt of my sponsorship commitment.)			
<input type="checkbox"/> Check/MO# _____ <input type="checkbox"/> American Express <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA			
Credit Card Number		Exp	
Name as it appears on card			
Signature			
I agree to pay the total amount stated above, according to card issuer agreement. Cancellations are not accepted.			

Return this form by 29 April 2013 to:

Debbie Kovalsky
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Washington DC 20009
(f) 202-234-7850 (e) exhibits@aa.org